



MID-ATLANTIC REGIONAL CONFERENCE  
MBA/MW + MMBBA



MARC Exhibit Prospectus  
May 13 – 15, 2019  
MGM National Harbor

### Why Exhibit?

Two-day conference and showcase for the mortgage industry

- Great networking opportunities with 500+ mortgage professionals
- Exceptional, timely educational sessions
- Exhibit area featuring companies serving the mortgage industry
- Sponsorship opportunities to maximize your visibility
- Many social and networking opportunities throughout the conference!
- Cocktail reception on show floor hosted by the Future Leaders

### Booth Sizes:

<p>8 ft. x 10 ft. Booth Includes: 8' high back wall and 3' high side rails 6' x 30" skirted table Plastic contour side chairs wastebasket booth ID sign, installation, and removal 2 conference registrations</p> <p><b>Rental Fees:</b> Member Rates: \$1,195 Early, \$1,395 Non-member Rates: \$2,390 Early, \$2,590 Late</p>	<p>Table Top Table Top Includes: 6' x 30" skirted table Plastic contour side chairs wastebasket, booth ID sign, installation, and removal 1 conference registration</p> <p><b>Rental Fees:</b> Member Rates: \$1,095 Early, \$1,195 Non-member Rates: \$2,190 Early, \$2,390 Late</p>
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### Exhibit Booth Set-up:

Tuesday, May 14 from 6:30 a.m. to 8:30 a.m.

### Exhibit Hall Open:

Tuesday, May 14 from 9:00 a.m. to 7:00 p.m.

Wednesday, May 15 from 8:30 a.m. to 3:00 p.m.

### Exhibit Booth Breakdown:

Wednesday, May 15 from 3:00 p.m. to 5:00 p.m.

## Agreement to Terms

MBA/MW and MMBBA reserve the right to determine the eligibility of any company, product or service, and the right to restrict, prohibit or evict any exhibit or product that, in the opinion of MBA/MW and MMBBA detracts from the character of the Conference or for any violation of the following "Terms and Conditions." To maintain a high quality of professionalism at this event, exhibitors, sponsors and attendees are asked to refrain from recruiting. In the event of a restriction or eviction, MBA/MW and MMBBA shall not be held liable for the refund of exhibit fees or any other costs incurred by the exhibitor.

MBA/MW and MMBBA reserve the right to finalize all contractual agreements with exhibiting companies. All reservations from companies wishing to exhibit will be considered by MBA/MW and MMBBA if the exhibitor agrees in writing to abide by the decisions of MBA/MW and MMBBA relating to exhibit locations and activity. Completion of the Exhibitor Application with payment by a company agent on the contract implies acceptance on the part of that exhibiting company of all policies and regulations as set forth herein.

Exhibitors agree that they, their employees, and their agents will observe all MBA/MW and MMBBA policies and regulations herein. Exhibiting companies will be held responsible for the actions of the individuals affiliated with that company.

Violators will be penalized in the assignment of tabletop exhibit space at future MARC conferences and/or financial recompense to MBA/MW and MMBBA to recover monetary damages.

## Exhibitor Details

All exhibitor displays must fit in the purchased exhibit space: (8x10 booth or 6-ft tabletop). Exhibitors will be provided with one draped 6' x 30" skirted table, (2) chairs, (1) wastebasket, booth ID sign, installation and removal, and wireless internet access.

MGM National Harbor is the exclusive provider for the following services: Audiovisual, Truss & Rigging, Staging and Lighting, Electrical, Food & Beverage, Telecommunications, and Internet. Additional information on ordering such items or services will be provided in the Exhibitor Kit, which will be sent electronically 6 – 8 weeks prior to the conference.

Public address, sound-producing, or amplifying devices are prohibited. No exhibitors will provide or distribute alcohol at the Conference facility.

## Exhibit Booth/Table Assignment

Exhibit spaces will be assigned on a first come, first-served basis. Full payment must accompany the application. Exhibit locations will not be assigned if payment has not been received. Requests for neighboring exhibit tables must be indicated on the applications. There must be an individual application from each exhibitor. MBA/MW and MMBBA shall attempt, but shall not be responsible, for accommodating such requests.

MBA/MW and MMBBA reserve the right to rearrange or adjust the floor plan in the best interest of the Conference. Subleasing and sharing of exhibit space is prohibited. All signs, displays, and exhibit products must be related to the exhibiting company as the name appears on the contract.

## Installation and Dismantling

All displays must be in place and set up at least 30 minutes prior to the official opening of the exhibit hall. Any exhibitor failing to occupy space contracted and paid for, within one hour of the Conference opening, forfeits that space and how that space is to be used. MBA/MW and MMBBA reserves the right to use such space as it sees fit to enhance the overall appearance of the Conference.

If the booth and materials are not set up during official installation hours, MBA/MW and MMBBA will instruct the exhibit company to set the booth, and this cost will be charged to the Exhibitor. No Exhibitor will be permitted to dismantle a booth prior to the official close of the show. MBA/MW and MMBBA reserve the right to deny exhibit applications for 2020 to any exhibiting companies that dismantle prior to the official close of the show.

## Compliance with Federal, State and Local Laws

Exhibitor shall comply with all Federal, state and local laws, including but not limited to fire regulations. MBA/MW and MMBBA has no responsibility for Exhibitor compliance with applicable laws.

## Security

Exhibitors are responsible for guarding their own booths, merchandise, equipment and personnel during the hours the Hall is open. Each exhibit booth must be manned by at least one person at all times. After exhibit hours, no one will be admitted into the Exhibit Hall unless clearance is obtained from Exhibit Management.

## Cancellations and Refunds

Notice of cancellations and request for refunds must be made in writing to [info@marcmba.org](mailto:info@marcmba.org). Cancellations received on or before noon March 1, 2019 will receive a full refund minus a 10% processing fee. No refunds will be made after March 1, 2019.

Upon cancellation of the Conference, the liability of MBA/MW and MMBBA shall be limited to a refund of the exhibit cost only.

## Distribution of Printed Matter

Exhibitors may distribute advertising materials, literature, souvenir items or promotional materials only within the confines of their own reserved space.

## Liability and Indemnification

Exhibitor assumes entire responsibility, and hereby agrees to protect, indemnify, defend and hold harmless MBA/MW, MMBBA, the Exposition company, and MGM National Harbor, its officers; directors; owners; and affiliated companies; and all employees and agents of all of them (hereinafter collectively called 'Indemnities') against (i) any personal injury to Exhibitor or its officers, agents, employees or guests, or to any other person in attendance at the Exposition; (ii) any damage to, or loss of, any property of the Exhibitor or any of its officers, agents or employees, or of any other person in attendance at the Exposition; (iii) any governmental charges or fines; and (iv) any attorney's fees arising out of, or caused by, Exhibitor's installation, removal, maintenance, occupancy or use of the Exposition Facility, or a part thereof, excluding any such injury, loss, damage or other liability caused by the gross negligence or willful conduct of the Indemnities, their employees and agents. Exhibitor also expressly releases the Indemnities from, and agrees to indemnify them against, any and all claims for the specified injury, damage, loss, or other liability and hereby waives any and all claims that may accrue to Exhibitor. In addition, Exhibitor acknowledges that MBA/MW and MMBBA and the other Indemnities do not maintain insurance covering Exhibitor's property, and that it is the sole responsibility of Exhibitor to obtain business interruption and property damage insurance covering losses by Exhibitor relative to its property.

Better  
Together

### Force Majeure

If an event, including but not limited to, acts of God; acts, regulations, or orders of governmental authorities; re; food or explosion; war; disaster; civil disorder (including labor disputes or demonstrations of any kind); acts of terrorism or other violence; curtailment of transportation facilities; or other cause beyond its control, makes it illegal, impracticable, or otherwise inadvisable for MBA/MW, MMBBA, or the MGM National Harbor to provide the facilities or services contracted for herein, this Agreement shall terminate without further obligation on the part of any party hereto. Upon postponement or disruption of the Exposition for any cause beyond the control of MBA/MW, MMBBA, and MGM National Harbor, Exhibitor hereby waives any claim to any compensation or damages, other than the return, on a pro-rata basis, of the amount of rental paid.

### Amendments

MBA/MW and MMBBA shall have full power in the interpretation and enforcement of the terms and conditions contained in this Agreement contained herein, and the power to make such amendments thereto and to set such further terms and conditions as it shall consider necessary for the proper conduct of the Exposition, provided, such new terms and conditions do not materially alter or diminish the contractual rights of Exhibitor.



MARC

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Contact: [info@marcmba.org](mailto:info@marcmba.org)